### Corinna

# Publications 1.1.2008- 31.12.2013

#### 1. Refereed Journal Articles and book chapters

(for those not published, indicate the year of acceptance)

#### Journal articles

Jarvenpaa, S.L. and Tuunainen, V. (2013) Socializing Customers for Open Service Co-Creation in a Commoditized Market, *Management Information Systems Quarterly Executive*, 2013.

Jarvenpaa, S.L. and Wernick, A. (2011) Exploring Paradoxical Tensions in Open Innovation Networks, *European Journal of Innovation management*, 14 (4) Fall 2011, 521-548.

Jarvenpaa, S.L. and Lang, K. (2011) Boundary Management in Online Communities: The Cases of the Nine Inch Nails and ccMixter Music Sites, *Long Range Planning*, Oct2011, 44 (5/6), 440-457.

Faraj, S., Jarvenpaa, S.L., Majchrzak, A. (2011) Knowledge Collaboration in Online Communities. *Organization Science* 22(5), 2011, 1224-1239.

Jarvenpaa, S.L. and Majchrzak, A. (2010). Vigilant Interaction in Knowledge Collaboration: Challenges of Online User Participation Under Ambivalence, *Information Systems Research*, Volume 20, 20<sup>th</sup> Anniversary Special Issue, December 2010

Teerikangas, S. & Irrmann, O. (forthcoming 2014) "Post-acquisition cultural change: Cohabiting the tension between espoused and practiced cultures" – *MIR Management International Review*, special issue on "Leveraging Values in Global Organizations". Accepted June 2013.

### Book chapters

Irrmann, O. (2013) An Interactionist Approach to Intercultural Management Analysis. In Chanlat, Davel, Dupuis, (eds.) <u>Cross-Cultural Management: Culture and Management Across the World</u>. Routledge, pp. 71-99

Irrmann, O & Arcand, S (2010) "Administración intercultural". In Sébastien Arcand, Rodrigo Muñoz, Joseph Facal & Jean-Pierre Dupuis, Sociologiá de la empresa - Siglo del Hombre Editores/Fondo Editorial Universidad EAFIT, Medellin/Colombia. pp. 341-383

Jarvenpaa, S.L. and Hedlund, T. (2012) Mobilizing Knowledge Collaboration: Today's Reality vs. Future Possibility? *The psychology of digital media at work*, edited by A. Bakker and D. Derks. ISBN 978-1-84872-124-1

Jarvenpaa, S.L. and Wernick, A. Open Innovation Networks: The Evolution of Bureaucratic Control, Chapter 2, in Collaborative Communities of Firms: Purpose, Process, and Design, edited by Bøllingtoft, A.; Donaldson, L.; Huber, G.P.; Håkonsson, D.D.; Snow, C.C. (Eds.), Information and Organization Design Series, Vol. 9, 2012.

Jarvenpaa, S.L. (forthcoming 2014) Open Innovation: A New Paradigm in Innovation Management, *Computing Handbook Set – Information Systems and Information Technology* (Volume 2), Third Edition, Chapman & Hull, CRC Press, Taylor and Francis, forthcoming in 2014)

Wernick, A. (2012) Defining Trade secrets in Multilateral Research Collaboration. In Oesch R., Kankaanpää H. (Eds): *Sopimaton menettely elinkeinotoiminnassa verkkotalouden aikana*. Lakimiesliiton kustannus, Helsinki, 193-227.

### 2. Manuscripts Under Review/Revision

(This category is for unpublished manuscripts submitted to a journal or for which a journal has requested revision. Please indicate journal and stage in review process)

Jarvenpaa, S.L. and Majchrzak, A. Managing Sharing and Protection in Mixed Motive Collaborations: The Identification and Management of Interactional Paradoxes <u>Academy of Management Review</u> (under review).

Gustafsson, R. and Jarvenpaa, S.L. Organizing for Collaboration and Competition in an Innovation Network: The Case of the Finnish Metals and Engineering Strategic Network, *R&D Management*, 2011 (under review)

## 3. Working Papers

(include date last revised and current progress status)

Alaranta, M. and Jarvenpaa, S. Knowledge Creation and Knowledge Transfer in Changing IT Providers in Public Sector Outsourcing, last revised December 2011, *in progress for a journal submission*.

Bragge, J., Jarvenpaa, S.L. and Tuunainen, V. Customer co-creation via customer socialization and customer identification with social media technologies: a survey, last revised January 2012, *in progress for a journal submission* 

Gustafsson, R. and Jarvenpaa, S.L. Institutional logics and cultural cognitive tensions in governing open innovation networks, last revised December 2011, *in progress for a journal submission*.

Jarvenpaa, S.L. and Valikangas, L. The evolution of open revealing behaviors in open innovation networks, Last revised January 2012, *in progress for a journal submission*.

Jarvenpaa, S.L. and Huomo, T. Open Innovation from a Concept to Action: Agile Ambidexterity in a Large-Scale Cloud Collaborative Research Partnership, Last revised, December 2011, in progress for a journal submission.

Paananen, H., Irrmann, O. and Smeds, R. (2014) "Managing the paradoxical tension of learning-performing in innovative industry-academia consortiums", Organization Studies. (to be submitted for review in March 2014)

## 4. Refereed Conference Proceedings

Alaranta, M. and Jarvenpaa, S.L. (2010) Changing IT Providers in Public Sector Outsourcing: Managing the Loss of Experiential Knowledge, <u>Proceedings of the Hawaii</u> <u>International Conference on System Sciences (HICSS)</u>, January 2010.

Gustafsson, R. and Jarvenpaa, S.L. (2011). Strategic Science and Technology Centres: the Case of the Finnish Metals and Engineering Competence Cluster, *Triple Helix conference*, July 14, Stanford University, 2011.

Gustafsson, R. and Jarvenpaa, S.L. (2012) Paradoxes and tensions of competition and collaboration in the organizing of mediating organizations leading mature industrial field's renewal, *European Group for Organization Studies (EGOS) conference*, Helsinki, Finland, July 4-7, 2012.

Irrmann, O (2010) "Culture as Communication: a Theory of Perception and Dissonance in Intercultural Interactions" – In <u>ACM Proceedings of the 3rd International Conference on Intercultural Collaboration</u>. NY: ACM. p. 87-92.

Irrmann, O., Haukola, T., Pöyry-Lassila, P. & Paakkunainen, N. (2011). Virtual collaboration tools and the front end of an innovation process. **EURAM 2011** Annual Conference– track 19 "Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices", 1-4 June 2011, Tallinn, Estonia

Irrmann, O., Paananen, H. and Smeds, R. (2013) "Strange Beasts: Exploring the evolution and anatomy of a national innovation system instrument", in In Smeds and Irrmann (eds): *CO-CREATE 2013 - The Boundary-Crossing Conference on Co-Design in Innovation*, Espoo, Finland. Conference proceedings pp.199-212.

Irrmann, O., Pöyry-Lassila, P. & Smeds, R. (2012) Increasing cognitive proximity through collaborative workshops: The SimLab process simulation methodology, *Proximity Days* <u>2012</u> – HEC Montréal, Canada – May 21-23, 2012.

Jarvenpaa, S.L. (2012). Managing Ownership Tensions in Large Scale Open Innovation Networks, A Professional development workshop on research incubator for exploring tensions and paradoxes, *Academy of Management Conference*, Boston, MA August 4, 2012.

Jarvenpaa, S.L.; Tuunainen, V.K. (2012), "Company Tactics for Customer Socialization with Social Media Technologies: Finnair's Rethink Quality and Quality Hunters Initiatives," *45th Hawaii International Conference on Systems Sciences* (HICSS), vol., no., pp.713-722, 4-7 Jan. 2012

Jarvenpaa, S.L., Lim. R. Tuunainen, V. (2013) Ambidextrous Socialization: Exercising Control in a SocialMedia Environment, **Hawaii International Conference on System Sciences**, January 8, 2013.

Jarvenpaa, S.L. and Tuunainen, V. (2012) Socialization Agents with Social Media Technologies: Fragmentation or Integration? *Organization Science Winter Conference*, February 9 -12, 2012, Steamboat Colorado

Jarvenpaa, S.L. and Valikangas, L. (2012 Open revealing: the evolution of pre-revealing behaviors in open innovation constellations, *European Group for Organization Studies* (*EGOS*) *conference*, Helsinki, Finland, July 4-7, 2012.

Jarvenpaa, S.L. and Valikangas, L. (2012) From SHOKs to IP: The Emergence of a Semi-Open, Massively Multi-Party, Collaborative Intellectual Property Regime and Its Governance Implications, *European Patent Office Workshop on Intellectual Property Management: In search of New Practices Strategies and business models*, 4- 5 June 2012, Munich.

Jarvenpaa, S.L. and Tuunainen, V. (2013). Theoretical Elaboration of IT Enablement Model in the Era of Customer and Community Digital Innovation, European Conference on Information Systems, June 2013.

Jarvenpaa, S.L. and Wernick, A. (2010) Learning to Collaborate in Multiparty R&D Networks: Building Capacity for Ambiguity, *Conference of Organizational Designs for Large-Scale, Multi-Party Collaboration*, University of Aarhus, Denmark, May 29-31, 2010.

Kohonen, L. (2013). At the heart of virtual team work: The impact of visual biofeedback to social presence in computer-mediated communication. In Smeds and Irrmann (eds) <u>CO-CREATE 2013 – The Boundary-Crossing Conference on Co-Design in Innovation</u>, Espoo, Finland, June 16-19.

Paananen, H. and Smeds, R. (2012) "The Systems Snapshot - A Serious Game for Increasing Understanding of Organizational Models, Leadership and Communication in Increasingly Complex Systems". In: "Innovation and Serious Games", the *IFIP WG 5.7*16th Workshop on Experimental Interactive Learning in Industrial Management, in collaboration with the EU Network of Excellence GaLA. Bergische Universität Wuppertal, June 2012, Wuppertal (Germany). Workshop Publication, pp 51-59.

Paananen, H., Irrmann, O. and Smeds, R. (2013) "Perceived Proximity and Paradoxical Tensions in an Innovative Industry-Academia Consortium", <u>46th Hawaii International</u> Conference on System Sciences (HICSS) - January 2013, Hawaii, (USA).

Paananen, H., Irrmann, O. and Smeds, R. (2013) "Managing the paradoxical tension of learning-performing in an innovative industry-academia consortium", **29th Egos Colloquium**, July 2013, Montreal, Canada.

Paananen, H., Irrmann, O., Chalant, I. & Kestemont, C. (2014). "Bread, circuses and innovation - the emergence and transformation of collaborative practices in interorganizational innovation networks: a comparative cross-national study". <u>30th Egos Colloquium</u>, Sub-theme 28: Unsettling Boundaries: Practices of Inter-organizational Collaboration. July 2014, Rotterdam, the Netherlands. Accepted.

## **5. Presentations by Sirkka Jarvenpaa** (school/conference and year during calendar 2008-10)

- Duality of Collaboration and Competition in Open Innovation: Case of FIMECC, Aalto University/School of Science, November 3, 2011.
- Building theory in IS Research, Aalto University School of Economics, October 11-12, 2011.
- Socializing Customers to Firm Hosted Crowdsourcing, Aalto University, August 24, 2011.
- Building an Academic Career, European Conference on Information Systems Doctoral Consortium, June 7, 2011.
- Knowledge governance for electronic knowledge sharing networks, CIO Symposium, June 8. Helsinki Finland, 2011.
- New Directions in Online Community Research, International Conference on Information Systems (ICIS), December 12-15, 2010, St. Louis, USA.
- Approaches to Studying Remix Sites, Workshop on Research Methods for Social media Workshop, Aalto University/Science and Technology School, August 31, 2010
- Managing the Open Innovation Dilemma, Research Presentation, Aalto University/Science and Technology School, September 2, 2010
- Digital Remixing Communities, Workshop on Digital Innovation, Inforte Program (University of Jyvaskyla) Pori Finland, May 26-28 2010, Pori, Finland
- Managing Transition from Closed Innovation to Open Innovation, Workshop on Digital Innovation, Inforte Program (University of Jyvaskyla), Pori Finland, May 26-28 2010, Pori Finland.
- Open Innovation in SHOKs: A study of Leadership, IPR, and Collaboration Practices in Dynamic Multiparty Distributed Networks, Digital Innovation Workshop, Tampere, November 11, 2010
  - o Co-Chair, Digital Innovation Workshop, Tampere, November 11 2010.
- Research presentation: Boundaries and Innovation, University of Jyvaskyla, May 21 2009.
- Jarvenpaa, S.L. Social Media and Territoriality, presentation at Nokia Corporation Media Lab, Tampere, Finland, December 12, 2008
- Jarvenpaa, S.L. Social Media and Group Interaction, presentation at the Tampere Workshop Social Media and Co-Creation, Tampere University of Technology, Tampere, December 11, 2008

## 6. Edited Books and Proceedings

Smeds, R. & Irrmann, O. eds. (2013). "CO-CREATE 2013: The Boundary-Crossing Conference on Co-Design in Innovation". Conference Proceedings, Science and Technology 15/2013, Aalto University publication series. ISBN 978-952-60-5236-6

# 7. Other publications (non-refereed) journals

Jarvenpaa, S. ja Välikangas, L. (2013) SHOKit lämmittelybändi kansainvälistymiselle ja monimuotoisen tutkimusyhteistyön tekemiselle. Puheenvuoro, Talouselämä, 16.4.2013.

## 8. Theses

**Wernick, Alina** (2012): Trade Secrets in Open Innovation Networks. A Review of the University-Company Tension in SHOKs. Master's Thesis. University of Helsinki.

**Kohonen, Laura**. (2013). Sykettä virtuaaliseen ryhmätyöskentelyyn! Biopalautteen yhteys sosiaaliseen läsnäoloon tietokonevälitteisessä vuorovaikutuksessa. Master's thesis, University of Helsinki, Department of Social Research.